

Life Jacket Competition Guidelines

Abstract:

In honor of Niagara Falls and our LeaderSHIP, design/decorate a Life Jacket that represents your **school** and **community**.

Criteria:

Must include some form of YOUR school's spirit (ex. Mascot, School Name, Logo, etc.)

1. Must include your school's name somewhere on the life jacket
2. Color is encouraged!
3. No glitter!
4. You can glue/tape/attach anything to the life jacket, but it should maintain its original shape.
5. A member of your school should be able to wear the life jacket over their head during our opening ceremony (they will not need to attach it around their body).

Required Size:

We are looking for the traditional orange life jackets (however you can alter the color to represent your school. Here is an Amazon link to the style. You do NOT need it to be new, used is fine!) You can do a paper version!

[Life Jacket](#)



Entering the Competition:

Enter Your Life Jacket via Instagram by **NOVEMBER 21, 2025**. Your school's delegation should submit a picture of your life jacket via their official Instagram account.

Steps to enter:

1. Follow @newyorkstate_clsa on Instagram;
 - Post to Instagram at least **two** photos of your life jacket
 - a) At least **one** photo should be taken against a solid background.
 - b) At least **one** photo should be of your delegation with your life jacket.
2. Tag @newyorkstate_clsa in your post
 - a) Include the hashtag #NYSCLSAElectrify in the caption of the photograph.

*****BRING YOUR LIFE JACKET TO THE CONFERENCE*****

Presentation/Voting:

1. Select **two** student members from your school (not a current board member) to represent your school in the opening ceremony.
 - These students will be in charge of walking across the stage with their life jacket during the **opening ceremony** when their school name is called.
 - These students will be required to come 10 minutes **early** to the **Cascades Ballroom** to rehearse.
2. If your school wins, your council will come up on stage to take a group picture.

Winners will be announced Tuesday Morning.

Good Luck!!